

Item # 20
**Recreation Congress
in 2008?**

June 2007

Background

- Discussion started during preparation of the IAC's 2005 Strategic Plan
- Purpose: Strategic planning for recreation would benefit from this kind of constituent input and advocacy
- Last similar event in WA: in 1982 "Governor's Conference on Recreation and Economy"

Recent Examples

- Pennsylvania, January 2007: Hosted by Governor Rendell, PA State Department of Conservation
- Recreation Forums, March – May 2007: Hosted by American Recreation Coalition

Pennsylvania's Conference

- Three day event in January 2007
- Used campus of Penn State
- Over 300 attended, mostly in-state
- Lynn Helbrecht of IAC - an observer
- Keynotes: Governor; Richard Louv (Author, Last Child in the Woods)

Recreation Forums

- 5 One-day Forums in Spring 2007
- Hosted by American Recreation Coalition, Forest Service and others
- Locations: Colorado, Washington DC, Georgia, LA, Portland and Chicago
- Attendance: Over 1000 recreation professionals nationally

Possible Benefits

Advocacy

- Key recreation leaders in one place for discussions
- Capture enthusiasm for "the cause"
- Agreement on key future priorities to work on

Information Sharing and Networking

- Excellent opportunity to share information, including "SCORP" data
- Enhance mingling of constituents, including public health and transportation planners

Considerations

- Role and enthusiasm of key partners – e.g. Coalition and WRPA?
- Scope and focus for the event?
- Dates and length?
- Costs?
- Location?
- Possibility of Governor participation?

WA Recreation Congress: Next Steps

September – Staff Report to Board, with
possible recommendations

visitation. "Honestly, we don't because fees form such a small part of the cost of a trip, say to Yosemite," he said. "After the plane tickets and the hotel and the meals, that \$20 to \$25 is still a bargain for a week's visit."

Of the 390 units in the National Park System 147 charge entrance fees, leaving 243 units that do not. Of the 390 units in the system, 186 charge no fees of any kind, including use fees for camping, etc.

Under the Federal Lands Recreation Enhancement Act, the Park Service may set its own entrance fee caps. NPS hired a consulting firm called McKinsey and Company, Inc. to bring order to the fees it charges. The company recommended that NPS consolidate fees from 17 different amounts to four amounts established by groups.

For Group 1 the per person fee is \$5 and the per vehicle fee is \$10. For Group 2 the individual fee is \$7 and the vehicle fee is \$15. For Group 3 the per person fee is \$10 and the vehicle fee is \$20. For Group 4 the per person fee is \$12 and the vehicle fee is \$25.

In 2006 NPS began implementing the new schedule for 23 parks. In 2007 it is implementing the schedule for 11 parks. Next year is the big one with 85 parks. In 2009 fees will be increased in 39 park units.

NPS emphasizes that at least 80 percent of fee revenue has been returned to the collecting park to address maintenance and other infrastructure needs. In the last decade the program has produced \$1.4 billion, which has been spent on 12,000 projects. The fee increases could produce as much as \$30 million per year in new revenues, NPS estimates.

Rec forum could lead to many actions on many fronts

Sponsors of a series of recreation forums held across the country this spring hope to use the meetings as a springboard for major new national recreation legislation, as well as new local initiatives.

Among the possible outcomes are:

- * a legislative recommendation for a better system of recreation roads and trails on federal lands,
- * federal policies to address curbs on access to federal lands across private lands,
- * proposals at all levels to interest kids in the outdoors.

"One thing I've learned in 30 years in the recreation business, if you don't agree on the problem you can't develop solutions," said Derrick Crandall, president of the American Recreation Coalition and a leading sponsor of the National Recreation Forum. "We got good consensus on the problems."

The American Recreation Coalition, the National Forest Foundation, state and local officials, conservation groups and federal land management agencies teamed up to hold five recreation forums around the country this spring. More than 1,000 rec leaders attended. On April 30 a National Recreation Forum drew together the field recommendations. Some 200 rec leaders attended.

The sponsors intend to put together a final report by May 22. In addition sponsors will spread the message June 11-15 at events highlighting Great Outdoors Week 2007.

Crandall said all attendees at the meetings seemed to agree on one thing - kids in America are not visiting the outdoors as much as they used to. "Everybody felt this issue needed to be addressed," said Crandall. "We all know how much the outdoors contributes to the quality of life. It is not good for kids. It is not good for the nation. We had a galvanizing of interest."

As a result of the forum, sponsors will publish examples of outdoor programs and partnerships that benefit children. "We have seen great success stories about what we can do," said Crandall. "We'll be rolling out dozens of examples of organizations and agencies that have reversed the distance between kids and the outdoors."

In a different arena the forum

could lead to the writing of new legislation governing federal land roads and trails. The existing system of federal lands is "the wrong system for the 21st Century," said Crandall. Under the existing system the Forest Service and the Bureau of Land Management are identifying trails that will be open to off-highway vehicles.

A coalition of local officials is now beginning to work on a recommendation for a new program that could make it into the next federal highway bill 18 months from now. "We have an extraordinary coalition that is working on how we do that and how we pay for it," said Crandall.

(Incidentally, Crandall warned there is no guarantee that the next surface transportation law to replace the 2005 Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) will include outdoor programs such as transportation enhancements, recreational trails and scenic byways.

("It's fair to say they will be looked at very carefully and may be at risk," said Crandall. "They may not be permanent in the next legislation unless allies vigorously intervene, and we will vigorously intervene.")

(The groundwork on legislation to replace SAFETEA-LU has begun. A national commission established under SAFETEA-LU is looking at how to pay for the next surface transportation law. The Department of Transportation has asked the Park Service, the Forest Service and other federal land management agencies to submit their recommendations by late this year. And House Transportation Committee Chairman James Oberstar (D-Minn.) is expected to introduce a trial bill as early as late this year.)

Finally, a coalition of interest groups represented at the recreation forum is working with the Department of Agriculture on the growing problem of access across private lands to federal recreation areas. The coalition includes representatives of local governments (the National Association of Counties), conservationists (National Wild

Turkey Foundation), and the rec industry (Americans for Responsible Recreation Access.)

Crandall said those representatives have met with Forest Service leaders and Under Secretary of Agriculture Mark Rey about the program. "In the National Forest System alone access is restricted to 30 million acres where once clear access had been approved, or at least tacit access provided," said Crandall.

Crandall said Rey and company may be amenable to a provision in a new Farm Bill that Congress is now writing that would both protect habitat in farm land enrolled in a Conservation Reserve Program and provide access to adjacent public lands.

NPCA lays out specific new standards/goals for NPS 2016

The National Parks Conservation Association (NPCA), by definition a watchdog of the National Park Service, has produced 35 pages of detailed recommendations for the Bush administration's 2016 Centennial Initiative.

While NPS and the Interior Department jointly intend to submit recommendations to the President and Congress on May 31, the NPCA suggestions provide an early indication of what policies will form the debate. Here are some examples of NPCA recommendations, without a prioritization:

- * a new Cultural Resources Program, analogous to an ongoing Natural Resources Program, that would help identify, interpret and protect the historic places on every National Park System unit,

- * an ambitious program to eliminate 200,000 acres of invasive species from the parks by 2016,

- * an alternative transportation program that would emphasize bicycle and pedestrian access in the front country of national parks.

The Bush administration Centennial

a message from the governor

To All Conference Participants:

Our future quality of life depends on our ability to understand, appreciate and enjoy Pennsylvania's natural bounties. We simply cannot afford to lose our connection with the outdoors – a connection that is part of our rich tradition and provides the balance vital for a prosperous future. Disturbingly, trends indicate that the bond between the citizens of the Commonwealth and our precious natural resources is weakening.

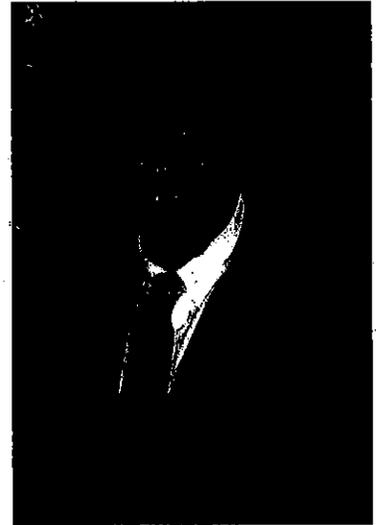
It is up to key stakeholders like you who are most concerned about maintaining and strengthening Pennsylvanians' connection with the outdoors to make sure that we work together to reverse these trends. During this first-of-its-kind conference, we anticipate a substantive and interactive dialogue that will encompass areas as diverse as public health, the economy, childhood and family development, and environmental conservation and stewardship.

Thank you for your participation and for doing your part to preserve Pennsylvania's outdoor heritage – now and in the future.

Sincerely,



Edward G. Rendell



About the Conference : Event Agenda

Day-by-Day Conference Summary

For additional information about each day's itinerary, please click the date buttons to the left.
(All posted times subject to change.)

Pre-Conference Activities

Day 1 Agenda

Day 2 Agenda

Sunday, 18 March 2007

Arrival and All-day Check-in

Afternoon Off-Site Activities

Come early and join us for an afternoon of connecting to the outdoors.
Choose from a variety of off-site, pre-conference activities including* :

- Tour of Penn State Facilities
- Warriors Mark Shooting Excursion
- Fishing Excursion to Fisherman's Paradise
- Guided Bog Hike at Black Moshannon State Park
- Demonstration of Hands-on Environmental Learning
- Kayak Adventure (knowledge of basic kayaking skills necessary)

*Some activities require minimal fees for participation. More information available upon registration.
Due to limited capacity, participation will be on a first-come, first-served basis.
Weather and activity-appropriate clothing recommended for all outdoor activities.

Opening Reception/Welcome of Attendees

6:30p

A hosted pre-conference mixer. Meet your fellow attendees and start to make connections!
Business casual attire is recommended for this event.

Day 1 - Monday, 19 March 2007
Issues, Trends & Impacts

Breakfast

8:00a

Morning Session

9:00a - 12:00p

Governor's Opening Address

Presenters Include:

Larry Schweiger, President & C.E.O., National Wildlife Federation
Topic: Defining connectedness -- it's importance to the future of PA & the Nation

Trends & Driving Forces -- Just the Facts!
Opening panel discussion**

**Both Day 1 panel discussions will focus on a range of critical subjects, including:

- **User Participation & Patterns**
Shifting use – demographics, participation, leisure time preferences, future user profiles, needs
- **Economics**
Outdoor and related economies, tourism, state and local impacts
- **Development & Land Use**
Access, barriers, structural and commercial forces, future use
- **Children and Families**
Family models, child rearing and mentorship, development outcomes, youth leadership
- **Public Health**
Active lifestyle relationship to lifespan, chronic disease, health cost
- **Environment and Conservation**
Stewardship, governance, public's connection to issue

Lunch
12:30p

Afternoon Session

1:45p - 5:00p

Opening Presentation – **Richard Louv**, Journalist/Author, "Last Child in the Woods"

Likely Impacts – Outcomes & Effects of Current Trends

Second panel discussion**

End of Day Reception

5:30p

Evening Event

8:00p

"*Movies Under the Stars*" outdoor event (weather permitting)

Business casual attire is recommended for all conference sessions and this evening event.

Day 2 - Tuesday, 20 March 2007

Solutions

Breakfast

8:00a

Morning Sessions

9:00a - 10:30a

Presentations Include:

"*Connecting Future Generations*"

Simultaneous Sessions

Three Rounds – Pre-selected by Attendees

Session Topics Include:

- **Getting the Word Out** – Marketing and Information for current and potential users.
- **Connecting the Passives** – Sustaining the occasional enthusiast.
- **Outdoor Access** – Expanding access to both local and statewide resources.
- **Hunting's Future** – A model for sustaining and invigorating traditional uses.
- **Managing Competing Uses** – Cooperative resource sharing across traditional and alternative uses.

- **Smart Sustainable Development and the Outdoor Economy** – Models to keep land available for p
- **Healthy Outdoor Life** – Active lifestyles = public health and childhood development.
- **The Outdoor Classroom** – Engaging youth, hands-on awareness, developing new programs.
- **Fostering Stewardship & Conservation** – The keys to connecting future stewards.

Simultaneous Sessions (Round One)

11:00a - 12:15p

Lunch

12:30p

Simultaneous Sessions (Round Two)

2:00p - 3:15p

Simultaneous Sessions (Round Three)

4:00p - 5:15p

Pennsylvania Secretaries' Reception

6:30p

Networking Reception with State Agency Leaders

Closing Night "Secretaries' Banquet"

7:15p - 8:45p (Banquet Program)

Governor's Concluding Remarks

Conversation on Outdoor Life in Pennsylvania

Conference Concludes

10:00p

Cocktail attire is requested for these evening events.

Governor's Outdoor Conference
March 18-20, 2007
State College, Pennsylvania

Opening: Rabbi. Close your eyes and picture the first images that comes to your mind when you hear the word "outdoors". How many of you had people in their image? (aa few hands) That is the problem. We need to connect people to the natural world.

PA first state to commit to having a state park within 25 miles of every citizen.

Children – time spent outside – down 50% from a generation ago.

This is the first ever state conference focusing on Outdoor Recreation. First time all these different agencies, communities, issues brought together like this.

Kids need more "green time" instead of "screen time".

Leave no child left inside.

Leave no child on their behind.

TRENDS – PLENARY #1

Key question – why people participate in the outdoors and why they don't. Lots of research and studies.

What we are learning is that there is a changing demographic.

- Less white male dominated. Decline of hunting, fishing, traditional sportsman activities.
- Rise of more risk based activities.
- Rise of wildlife viewing; birdwatching, passive recreation.
- Aging baby boomers (water, shade, restrooms, benches)
- Increasing diversity in population – Hispanics, Asians, others, African American. Different cultural attitudes towards outdoors. Some communities don't feel welcome. Fear an issue for others. Need to invite them in; signs in their language.
- More singles than families

However, investments in recreation haven't really changed.

In PA, there is a fish commission (and agency) and a game commission (and agency, but why is there no birdwatching commission? The demographics, when you look at percentages of people that participate the numbers would support it, but the institutions haven't shifted.

Q – do we want to encourage more hunters? Much of the questions focused on how to engage younger generation in hunting/fishing, because they aren't learning from their fathers anymore. But what if culturally, demongraphic is shifting. Do you accommodate the new, or try to encourage more to the old.

Outdoor recreation economy is booming, nationally.

1. Outdoor recreation is a significant economic driver (\$289 billion in direct -- \$730 in ripple effect).
2. We have to engage the next generation, and they are not like us. Those born after 1978. Ipods, risk based, wired. How do we bring them in.

Pay attention to who the customers of outdoor rec are.

Ways to adapt:

In Africa, Kenya doesn't want lions hunted anymore. So they put GPS units on lions, and they hunt the lions til sighted. Once sighted, that's it, no kill. So maybe kids could learn to hunt with gameboys and GPS -- no kill.

Look up: "The Experience Economy" -- people will pay for the experience of seeing an elk. They don't need to shoot it.

There typically is no advocate for outdoor recreation in general -- you have advocates for specific activities -- hiking, fishing, bicycling, walking. [NOTE -- role for IAC? important to keep recreation in the name.] Conference is important opportunity to look at this holistically.

How do we foster an outdoor ethic, and ethic of stewardship.

One of goals from the conference is to kick off an effort to develop recommendations for the governor, and the agencies, in 4-6 months. [This not made particularly clear. How?]

RICHARD LOUV -- Last child in the woods. Nature Deficit Disorder.

All spiritual awakening begins with a sense of awe and wonder. He wants to inspire hope with the book. Doesn't want it to be all bad news.

Found book had a tremendous response, evokes similar response in people with very different politics. Everybody can agree about how important to get kids out in nature. It makes everybody start to tell stories about when they were kids, hoping that are not the last generation to have the experiences they did in the natural world.

We all have that place we go to, that place that is in our hearts, that special place we played as a kid, that evoked our own sense of wonder at the natural world. Even if we don't go physically, we still go to it in our hearts.

Within three decades, dramatically more disconnected from nature. Our kids are. Reasons: Time, rise in electronic entertainment, but biggest is probably fear. Its unfounded. Fear about abduction, etc., greatly exaggerated by media. Tragedy is its putting kids under house arrest.

Studies show increased attention, test results, creativity with exposure to natural world. But we are not listening . Some 40% of schools have eliminated recess.

There is a movement afoot to change. Secretary of Interior is supportive. Articles in mainstream press – CHECK OUT ORION ARTICLE – also article in Economist. There is a grassroots movement, but also regional and sometimes state.

BC is promoting a “Nature and Child Reunion”. There is a new non profit called the Nature Child Network. (CHECK IT OUT)

How we talk to young people about the environment, about the future is very important.

1. Emphasize that their health is connected to their experience of nature.
2. Because of climate change and other threats to environment, everything will change in the next 40 years, new products and services will be needed in energy, agriculture, food systems. It will spawn new careers that we don't even know the names of yet. THIS MESSAGE EMPHASIZES HOPE.

Hope is critical. If not, then they disconnect. If we emphasize that the game is over, then who wants to stick around to watch the end of the story. They will disconnect. Too painful. We need to look at opportunity.

Pessimist sees difficulty in the opportunities. Optimist sees opportunity in the difficulties.

Need to develop new language. Question is not, will things ever be as good as they were? Instead, questions is how can things be better then they were?

Being in nature expands your senses. After ½ hour in nature, one boy wrote that he could smell the beauty.

Role of corporations. The problem is, what toy can you make from natural play? Defeats the purpose. How do you market? It's a challenge.

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17% of the worlds scarlet tanagers nest in PA. That's a responsibility; Pennsylvanians have a responsibility to protect those neotropical migrants.

Issue of deer destroying forests. Hunters fund conservation. Hunters want to see lots of deer. But lots of deer more than forests can support, decimated. NEED NEW FUNDING mechanisms.

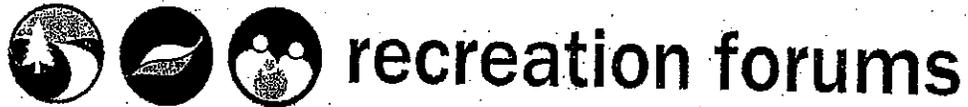
We need a STRONG clear vision. NEED simplicity of message. Don't give them too many choices.

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Make connection to NCW pilot and the Pennsylvania Wilds project. Create a sense of regional pride of place. Create a natural identity for a place, that transcends political boundaries. Create a way to market the resources at hand. Put them to use.

What sells Pennsylvania Wilds? Astronomy (darkest skies east of the Mississippi), kayakers, elk, fish, canoe.

Use this as a model for North Central Washington?



2007 Recreation Forums

Get Out!

***Re-Connecting Youth to
Outdoor Recreation***

**Troutdale, Oregon
March 15, 2007**



Get Out!
Re-Connecting Youth to Outdoor Recreation
Troutdale, Oregon
March 15, 2007

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- Mary Vasse, National Forest Foundation

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recreation forums

2007 Recreation Forums

**Convened by:
American Recreation Coalition and the
National Forest Foundation**

**National support provided by:
USDA Forest Service
American Petroleum Institute
Tread Lightly! in partnership with Yamaha**

About the Forum Initiative...

The National Forest Foundation and the American Recreation Coalition convened a series of six Recreation Forums across the nation in March and April of 2007— five regional sessions and a national forum in Washington. The Recreation Forums were designed to document the importance of recreation to societal goals, including improved physical, mental, and spiritual health, better education systems, local and regional economic vitality, and the deterrence of crime. Other goals were to identify key challenges to meeting the recreation needs of the nation through the nation's public lands and waters and to document successful and regional programs which deserve consideration for expansion and replication, especially those involving partnerships.

The initiative proved especially timely because of growing public concern over the diminished physical activity— especially outdoor physical activity— of all Americans and in particular America's youth and the clear adverse consequences of that trend, including additional costs of healthcare to government agencies and taxpayers.

Regional Forums were held in Golden, Colorado; Cobb County, Georgia; Arcadia, California; Troutdale, Oregon; and Chicago, Illinois. Together, the Regional Forums involved well in excess of 1,000 persons. Each session drew together individuals who believe that time in the outdoors contributes to the well-being of the nation and its citizens, and that quality recreation opportunities can be provided through good planning and cooperation among public and private interests. Dozens of exemplary programs were highlighted and hundreds of innovative ideas issued as to how we as a nation can better address the recreation needs of our society. Precedents for such reporting— and for subsequent action in the form of new legislation and executive branch action— include the Outdoor Recreation Resources Review Commission (ORRRC) of the 1960s and the President's Commission on Americans Outdoors (PCAO) of the 1980s. In both cases; national recreation opportunities and initiatives were identified by listening to local efforts.

The final report of the Forum project will be released in May 2007 and will be the subject of gatherings regionally and nationally during June 2007, Great Outdoors Month. Leading recreation interests will use the Forum information to seek a consensus on key opportunities for collective action to sustain the positive contributions made by recreation to the nation.

We would like to extend a special thanks to the many people and organizations participating in the Regional Recreation Forum Task Forces. Our great success is largely a result of their hard work and enthusiasm.

For more information on the Forums and follow-up efforts, we invite you to visit www.funoutdoors.com. Feel free to contact the American Recreation Coalition regarding the Forums at (202) 682-9530 or by writing to 1225 New York Avenue, Suite 450, Washington, D.C. 20005.

American Recreation Coalition
National Forest Foundation



American Recreation Coalition

Dedicated to the protection and enhancement of everyone's right
to health and happiness through recreation.



April 30, 2007

A Brief Overview of the Five Regional Recreation Forums

On March 1st, 2007, the series of five Regional Recreation Forums was kicked off at the American Mountaineering Center in Golden, Colorado, home to the Coors Brewing Company. The site is one of the nation's foremost facilities for mountaineering research and education. Despite a heavy snowstorm the previous day, an estimated two hundred-fifty people came out to participate in the Forum. Participants included a leading researcher on the importance of connecting youth to the outdoors, the State Director for Colorado's Bureau of Land Management, the U.S. Forest Service's Rocky Mountain Regional Forester, key state officials, including the Director of State Parks, staffers from both Senators' offices, outdoor outfitters, the Mile High Youth Corps, members of various state and federal land management agencies, and the Chief of Preventative Medicine for Kaiser Permanente Colorado.

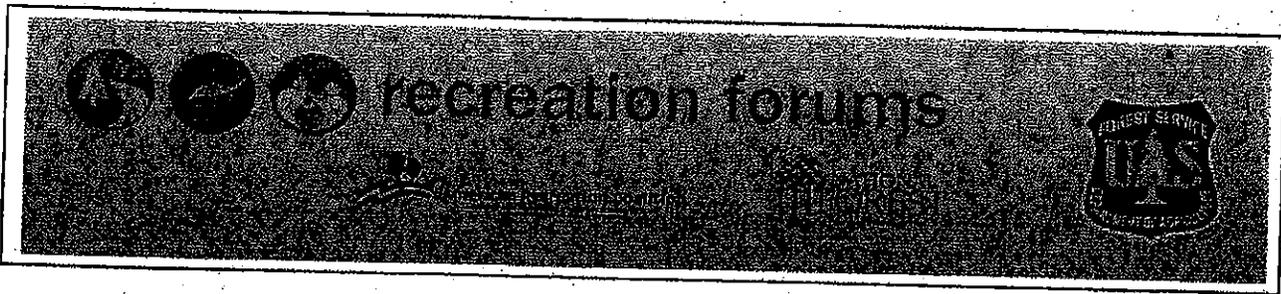
The second Forum was hosted by Cobb County at the East Cobb Senior Center in Marietta, Georgia, on March 9th, 2007. Some 150 participants joined in the discussions, and the event more than filled the Senior Center's Grand Hall. Forum attendees included staffers for Georgia Governor Sonny Perdue and Congressman Phil Gingrey, representatives from the National Wild Turkey Federation, the Southeast Tourism Society, dozens of members of the various state and federal land management agencies, several university educators, and the Georgia State Park Director. Opening comments were given by the Manager of Cobb County, the Commissioner of the Georgia Department of Natural Resources, and the Regional Forester for the U.S. Forest Service's Southern Region.

The next Forum convened at the Los Angeles County Arboretum and Botanic Garden in Arcadia, California, on March 12th, 2007. Forum activities were conducted above the brays of the wild peacocks that roam the sprawling grounds of the Arboretum in afternoon temperatures reaching almost 100 degrees. One highlight of the day was the Forum's youth panel, which eagerly informed federal land management agencies how they can improve efforts to attract America's young people to the outdoors. Among the organizations attending the Forum were Los Angeles County Parks and Recreation, the International Mountain Bicycling Association, several national forest associations, and the L.A. Conservation Corps. Others among the estimated 150 participants who braved the heat included Girl and Boy Scout leaders, the President of Mountain High Ski Resort, and the founders of several groups working to

expand the horizons of underprivileged youth through outdoor recreation. In addition, an ancillary Forum session was held in Reno for 125 members of the National Forest Recreation Association, whose annual meeting precluded normal participation, because of the vital role its members play in serving visitors to national forests and other public lands.

The fourth regional Forums began in the frosty morning of March 15th, 2007 at McMenamins Edgefield in Troutdale, Oregon. The Forum's location was previously the Multnomah County Poor Farm, then an asylum, and later a nursing home before it was converted into its current use as a hotel/microbrewery/winery/golf course within the Columbia River gorge. Needless to say, the site was a favorite among Forum participants. Once again, Forum attendance well-surpassed the expected number of 150 people, and McMenamins' Blackberry Hall was filled to the brim. Among the participants were the director of Oregon State Parks, the state director for the Bureau of Land Management, Northwest Youth Corps, private outdoor outfitters, North Cascades Institute, leading academicians from Departments of Tourism and Recreation drawn from Texas, West Virginia and more, the organizer of CAST for Kids, students from Benson Polytechnic High School, Oregon Zoo staffers, an executive from Oregon's Public Health Division, the CEO of Travel Oregon, Campfire USA's representative, and Charles Jordan, Chairman of the Board for the Conservation Fund and a member of the President's Commission on Americans Outdoors during the 1980s.

The fifth and final regional Recreation Forum, hosted by the Chicago Park District and aided by Chicago Wilderness and its member organizations, met on the shores of Lake Michigan at the South Shore Cultural Center in Chicago, Illinois, on March 22nd, 2007. The beautiful weather, which allowed for casting on the lawn during lunch, shocked everyone who had their flights delayed the day before due to severe thunderstorms in the Chicago area. The event drew more than 150 participants, causing the topical sessions to spill out of the Grand Ballroom and into the hallways. Participants in the Chicago Forum included elementary schoolteachers, several park districts, the Field Museum, a staffer for Illinois Lt. Governor Pat Quinn, executives from various state and federal land management agencies, and opening remarks were given by the Eastern Regional Forester.

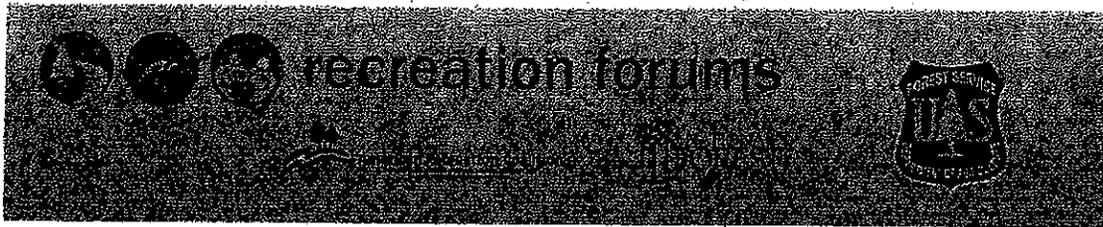


Get Out!
Re-Connecting Youth to Outdoor Recreation

McMenamins Edgefield Manor, Troutdale, Oregon
 Thursday, March 15, 2007

9:00 - 9:30	<p>Introductions, Opening Remarks, Welcome! -- Blackberry Hall</p> <p>Derrick Crandall, American Outdoor Recreation Mary Vasse, National Forest Foundation</p>
9:30 - 10:00	<p>Setting the Stage -- Results of a statewide study of parents and youth sponsored by the Oregon Parks and Recreation Dept., and conducted by Oregon State University, West Virginia University, Pennsylvania State University, and Arizona State University</p> <ul style="list-style-type: none"> • Statewide Survey Results presented by Terry Bergerson • Focus Group Findings presented by: Dr. Robert Burns, Dr. Alan Graefe, Dr. Cari Autry, and Dr. Clifton Watts
10:00 - 10:15	Break
10:15 - 11:30	<p>Break-out facilitated discussion groups</p> <p>Blackberry Hall: (1) <u>Diversity</u></p> <p style="padding-left: 40px;">(2) <u>Access</u></p> <p>Theater (Power Station): <u>Outdoor/Life Skills and Public/Private Partnerships</u></p> <p>Barley Room (Main Lodge): <u>Health and Physical Activity</u></p> <p>Mt. Hood Room (Main Lodge): <u>Information/Technology</u></p>

11:30 - 1:00	<p>Lunch</p> <p>Success Stories!</p> <ul style="list-style-type: none"> • North Cascade Wild – Don Hunger, SCA; Amy Brown and Jeff Giesen, North Cascades Institute • Urban Nature Overnights (UNO) – Jody Van Riper and Pam McElwee, Portland Zoo
1:00 - 2:15	<p>Second break-out discussion groups.</p>
2:15 - 2:30	<p>Break</p>
2:30 - 2:45	<p>Reconvene All – Blackberry Hall</p> <p>Bringing it Home – What's next? Opportunities in the Pacific Northwest Mary Vasse, NFF and others (More Kids in the Woods, WA/OR State grants, NFF Institutes, Friends of, etc.)</p>
2:45 - 3:15	<p>Town Hall -- Opportunity to speak before and with the group – "open mic"</p> <ul style="list-style-type: none"> • What are barriers we can work on first? • What are immediate partnership opportunities? <p>The floor is yours!</p>
3:15 to conclusion	<p>Concluding remarks – Derrick Crandall Invitation for participants to deliver their key messages at one of two "listening stations" on video cameras.</p> <p>Safe journeys home!</p>



Break-Out Discussion Groups

Under the over-arching topic of **Youth and Outdoor Recreation**, break-out discussion groups will focus on successes, barriers and issues, tools for improvement, and opportunities for:

- **Diversity** – Connecting an increasingly diverse (and urban) youth population with recreation opportunities on public lands and preparing for the future.

Blackberry Hall with Dr. Robert Burns

- **Access** - Accessing public lands for recreation and recreation programs (topics which can include everything from public transportation or lack thereof, issue of obtaining permits/liability insurance for youth groups on public lands, and much more).

Blackberry Hall with Bonnie Lippitt and Stan Hinatsu

- **Building Outdoor/Life Skills through Partnerships** - Building outdoor and life skills and therefore enhanced confidence and sense of stewardship (e.g. Outward Bound, NOLS, SCA, 4H clubs, parks and recreation programs, school districts' Outdoor Schools), and creating public and private sector partnerships to meet that and the changing outdoor recreation needs of our youth.

Theater (In Power Station) with Kreg Lindberg

- **Improving the Overall Health of Our Nation's Youth and the Benefits of Increased Physical Activity** - through recreation, nature, and outdoor physical activity.

Barley Room (Main Lodge) with Dr. Randy Rosenberger

- **Enticing Youth to Outdoor Recreation and Public Lands Through Media, Information and Technology** – How do youth get, and use, recreation and public lands information? How should agencies reach out to youth? How can technology be used to increase outdoor awareness and get youth reconnected to outdoor recreation?

Mt. Hood Room (Main Lodge) with Maya Fuller