

# Retreat Agenda

May 24, 2017



Special Meeting

LOTT Clean Water Alliance, 500 Adams Street NE, Olympia, WA 98501

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## RETREAT GOALS

1. Clarify the role of the board in advancing their strategic plan and championing salmon recovery.
  2. Agree on the board's priorities for the 2017-2019 biennium.
  3. Discuss strategies for implementing the Communications and Fundraising plans.
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## ORDER OF BUSINESS

### 9:00 a.m. Opening

- Retreat welcome and introductions
- Review retreat objectives
- Review agenda
- Agree on ground rules and decision-making framework for retreat

*Chair Troutt and  
Kaleen Cottingham*

*Jim Reid, Facilitator*

*Everyone*

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### 9:15 a.m. 1. Review Strategic Plan and Work Plan Accomplishments

*Everyone*

- Briefly review the board's strategic plan and current work plan
- From our current work plan, what are our proudest accomplishments?
- What factors contributed to these accomplishments?

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### 10:00 a.m. 2. Clarify the Role of the Board

*Everyone*

- Briefly review the board's mission - are clarifications needed?
- Is there a common understanding of the role of the board?
- What is the relationship of the board to the Governor's Salmon Recovery Office (GSRO)?
- What's the relationship of the board to the state agency representatives who serve on the board?
- What does this all indicate about the board's role in advancing the strategic plan and work plan priorities?
- Who will be the next leaders and champions for salmon recovery?

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### 11:15 a.m. BREAK

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### 11:30 a.m. 3. Agree on Board's Priorities for 2017-2019 Biennium

*Everyone*

Two of the board's priorities during the upcoming biennium are implementing the Communications and the Fundraising Plans. Prior to the retreat, each board member ranked a number of potential policy priorities. These potential policy priorities were also ranked by Recreation and Conservation Office (RCO) staff, regions and lead entities.

- How did the board and others rank the potential priorities?
- What are our reactions to these preliminary rankings?

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### 12:00 p.m. LUNCH

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**1:00 p.m. 3. Agree on the Board's Priorities (continued)** *Everyone*

- With these rankings in mind, what should the board's priorities be for the upcoming 2017-2019 biennium?
- How will these priorities fit into the policy plan for RCO for the 2017-2019 biennium?
- How would our priorities be affected if federal and/or state funding sources are dramatically reduced? Should we have a contingency plan?
- Is there agreement among us on the role of the board?

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**2:35 p.m. BREAK**

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**2:50 p.m. 4. Discuss Implementation of the Communications and Fundraising Plans** *Everyone*

- What outcomes do we seek in implementing each plan? By when should these outcomes be achieved?
- What should be our strategy for implementing the Communications Plan?
- What should be our strategy for implementing the Fundraising Plan?
- Given what we know about budgets, will either of these plans be funded?

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**4:15 p.m. BREAK**

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**4:30 p.m. 5. Next Steps/Retreat Summary** *Chair Troutt,  
Kaleen Cottingham,  
and Jim Reid*

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**4:45 p.m. 6. What are We Taking Away from the Retreat?** *Everyone*

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**5:00 p.m. ADJOURN**

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## LIST OF RETREAT PREPARATION MATERIALS

The following list of materials is provided to ensure an informed discussion at the retreat. All materials will be provided electronically to the board in advance of the May retreat.

- 1. Statutory provisions related to salmon recovery and the Recreation and Conservation Office (RCO), the Salmon Recovery Funding Board (board), and the Governor's Salmon Recovery Office (GSRO):**
  - Chapter 77.85 Revised Code of Washington (RCW): <http://app.leg.wa.gov/RCW/default.aspx?cite=77.85>
  - Chapter 420 Washington Administrative Code (WAC): <http://app.leg.wa.gov/WAC/default.aspx?cite=420>
- 2. History of the Board**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item2\\_Salmon%20Recovery%20Funding%20Board%20history.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item2_Salmon%20Recovery%20Funding%20Board%20history.pdf)
- 3. Current Board Strategic Plan and Current Board Work Plan**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item3\\_2015-17\\_SRFB\\_StrategicPlan-WorkPlan\\_%20StatusUpdateApril2017.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item3_2015-17_SRFB_StrategicPlan-WorkPlan_%20StatusUpdateApril2017.pdf)
- 4. Current GSRO Strategic Plan and Work Plan**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item4\\_2016\\_GSRO\\_StrategicWorkPlan\\_StatusUpdateApril2017\\_V2.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item4_2016_GSRO_StrategicWorkPlan_StatusUpdateApril2017_V2.pdf)
- 5. 1999 "Extinction is Not an Option" Full Report**
  - <http://www.rco.wa.gov/documents/gsro/1999StatewideStrategyRecoverSalmon.pdf>
- 6. 2006 "The Washington Way" Full Report**
  - <http://www.rco.wa.gov/documents/gsro/2006StatewideStrategy.pdf>
- 7. New Communications Plan and New Fundraising Plan**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item7\\_GSRO-SRFB-CommunicationsPlan.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item7_GSRO-SRFB-CommunicationsPlan.pdf)
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item7\\_GSRO-SRFB-FundraisingPlan-AND-Appendix.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item7_GSRO-SRFB-FundraisingPlan-AND-Appendix.pdf)
- 8. Current RCO Policy Work Plan**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item8\\_2015-17\\_RCO\\_PolicyWorkPlan\\_SRFB%20Focus%20.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item8_2015-17_RCO_PolicyWorkPlan_SRFB%20Focus%20.pdf)
- 9. Matrix of Salmon Recovery Responsibilities**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item9\\_SalmonRecoveryMatrix.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item9_SalmonRecoveryMatrix.pdf)
- 10. Retreat Facilitator Biography – Jim Reid**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item10\\_FacilitatorBiography\\_JimReid.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item10_FacilitatorBiography_JimReid.pdf)
- 11. Reference Guide to Salmon Recovery**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item11\\_ReferenceGuideSalmonRecovery.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item11_ReferenceGuideSalmonRecovery.pdf)
- 12. Policy Priorities Survey Results**
  - [http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item12\\_PolicyPrioritySurveyResults.pdf](http://www.rco.wa.gov/documents/salmon/BoardMaterials/board%20materials/2017.5.24/Item12_PolicyPrioritySurveyResults.pdf)