

SALMON



SAFE

a biology based  
watershed  
impact tool



**MAT-SU BASIN**

**BRITISH COLUMBIA**

**PUGET SOUND**

**INTERIOR COLUMBIA  
RIVER BASIN**

**WESTERN OREGON  
WATERSHEDS**

**NORTHERN CALIFORNIA**



**GOAL:**  
**INSPIRE**  
**TRANSITION**  
**TO**  
**NET ZERO**  
**WATERSHED**  
**IMPACT**



## An apple a day keeps the salmon at play.

Salmon-Safe certified apple growers help keep our rivers clean for native salmon to thrive. By restoring riparian habitat, returning clean water to streams and finding natural alternatives to pesticides, they are helping salmon return to the Columbia River watershed.



[www.salmonsafe.org](http://www.salmonsafe.org)





pt  
Portland  
cue Mission

STATE STO  
SALMON  
SAFE  
This wine has been crafted using healthy agricultural practices that help keep our rivers clean enough for salmon to thrive.  
www.salmonade.org  
SAFE  
ESTATE  
Sto

ORGANIC  
WILSON  
Organic  
BR  
12 Jumbo

terre jaunes Blanches



**BREWING**  
**— A —**  
**WATERSHED**  
**REVOLUTION**

SALMON



SAFE





## HOW TO DRINK LIKE A FISH

Fish need cool clean water. So do you. That's why we sourced Salmon-Safe certified Sterling hops for our first organic beer. The way these flavorful, rich hops are grown makes sure that streams are shaded and there is not runoff to nearby waterways. That way the rivers stay cool and clean for migrating salmon. Not only is our Green Lakes beer organic, it helps protect our rivers as well.



Please Recycle.

 This bottle is 100% recycled glass with 20% post-consumer waste.

[www.deschutesbrewery.com](http://www.deschutesbrewery.com)

Salmon-Safe certifies agricultural products ranging from Skagit Valley pears and Willamette Valley hazelnuts to Rogue Valley goat cheese and Walla Walla wine. And now we've certified the Sterling hops grown on a family farm near Silverton used to brew Green Lakes Organic Ale. Salmon-Safe growers protect biodiversity on their farms, reduce irrigation water use, apply natural methods to control weeds and farm pests, and restore streamside buffers. These important practices help ensure clean and healthy rivers so salmon can spawn and thrive.

[www.salmonsafe.org](http://www.salmonsafe.org)



Redhook is proud to be the first certified  
Salmon-Safe brewery in the Puget Sound region

# SUPPORT SALMON-SAFE

WITH COPPERHOOK AND  
UPSTREAM SALMON-SAFE LAGER



A portion of the proceeds will be donated to the  
Mid-Sound Fisheries Enhancement Group

[www.salmonsafe.org](http://www.salmonsafe.org)



REDDHOOK BREWERY • EST. SEATTLE, WASHINGTON 1981

PLEASE ENJOY REDHOOK RESPONSIBLY. © 2017 REDHOOK ALE BREWERY WOODINVILLE, WA.

# SOCIAL MEDIA



Stewardship Partners shared Draper Valley Farms's video.

Published by David Burger [?] · October 16 at 10:48am · 🌐

Draper Valley Farms is readily available at your local grocery store and has been practicing Salmon-Safe land management for years.



20,276 Views



stewardshippartners · Following

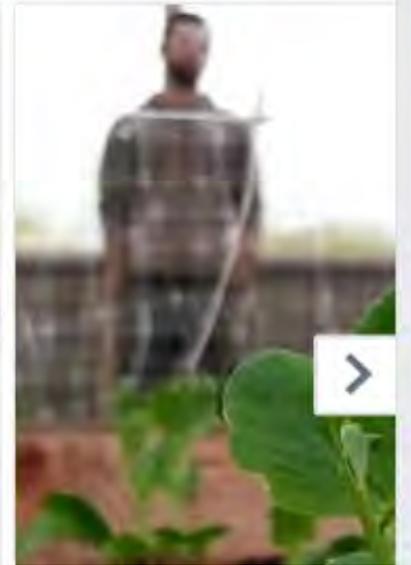
stewardshippartners We had a great time pouring #SalmonSafe @terrabiancawinery wines at @oasthofarmsonite #IncredibleEAST last night! Thanks to Christina Ginnett NW Sales Manager of #TerraBlanca Estate Vineyards & Winery! #SaveSalmonDrinkWine



Stewardship Partners

Published by Claire Munro [?] · June 5 · 🌐

We are excited to be certifying Growing Veterans Auburn Farm as Salmon-Safe! Their mission is to empower military veterans to grow food, communities, and each other. We are so proud to be working with this organization of people who have not only served our country but who are also working to protect our water quality. <http://growingveterans.org/>





Thanks to Nike, they'll run a clean race.

# SEA-TAC IS SALMON SAFE



**One Inch of rain = 11 million gallons**  
of stormwater run-off at Sea-Tac Airport



In **one year** that's **418 million gallons** or  
**930,000,000 full bathtubs**

**All storm water is treated before joining Puget Sound**

This and other Salmon-Safe initiatives advance habitat restoration and water quality, helping salmon to spawn and thrive.



**Sea-Tac becomes first US airport to achieve Salmon-Safe certification.**

Sets bar among industrial landowners to protect Puget Sound water quality and salmon habitat.  
Learn more about the program - [www.salmonsafe.org](http://www.salmonsafe.org)

# SALMON-SAFE EXPERTISE: DISTRICT SCALE DEVELOPMENT



VULCAN

A Paul G. Allen Company



photo credit: Vulcan 2019







# MARKETPLACE MOMENTUM NORTHWEST WINE SECTOR



## Wine found beneficial to salmon.

These are just a few of the many Washington wines that are certified salmon-safe, which means the vineyard's growing practices protect streams and rivers. Erosion and run-off from vineyards can bring silt into streams, reducing the ability of migrating salmon to survive. Salmon-Safe vineyards restore salmon habitat by planting trees on streams, growing cover crops to reduce run off, and applying natural methods to control weeds and pests. Look for the Salmon-Safe label when you shop. To learn more about these fine wines check out their websites:

[abeja.net](http://abeja.net), [hedgesfamilyestate.com](http://hedgesfamilyestate.com), [lecole.com](http://lecole.com), [lopezislandvineyards.com](http://lopezislandvineyards.com), [noveltyhillwines.com](http://noveltyhillwines.com), [sevenhillswinery.com](http://sevenhillswinery.com), [terrablanca.com](http://terrablanca.com), [watermillwinery.com](http://watermillwinery.com), [woodwardcanyon.com](http://woodwardcanyon.com)



# MARKETPLACE MOMENTUM NORTHWEST WINE SECTOR



**SIP. SAVE.**

Look for Salmon-Safe certified Walla Walla wines. [salmonsafe.org](http://salmonsafe.org)







**BUY. SAVE.**



Look for the Salmon Safe label at PCC Natural Markets. | [salmonsafe.org](http://salmonsafe.org)

# SALMON ARE RETURNING TO PORTLAND PARKS.



congratulations to



sponsored by



ARE YOU READY? [www.SALMONNATION.com](http://www.SALMONNATION.com)

**Portland. The First**



**Salmon-Safe City.**

[salmonsafe.org](http://salmonsafe.org)

**Portland. The First**



**Salmon-Safe City.**

[salmonsafe.org](http://salmonsafe.org)

**Portland. The First Salmon-Safe City.**



# LIVE.EAT.SHOP.SPAWN

South Waterfront is certified Salmon-Safe. [salmonsafe.org](http://salmonsafe.org)





# HELPING PORTLAND'S OLDEST CONVENTION CONTINUE

Oregon Convention Center certified Salmon-Safe by improving water quality [www.salmonsafe.org](http://www.salmonsafe.org)

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SAFE

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